

Trade fair	ISM
Subheading	The world's largest trade fair for sweets and snacks
Date of the event	02. – 05.02.2020
Organiser	Koelnmesse GmbH
Event frequency	Annual
Conceptual sponsor	Committee for the world's largest trade fair for sweets and snacks (AISM)
Venue	Cologne Exhibition Center
Opening hours	For exhibitors Sunday – Tuesday 08:00 a.m. to 07:00 p.m. Wednesday 08:00 a.m. to 05:00 p.m. For visitors Sunday – Tuesday 09:00 a.m. to 06:00 p.m. Wednesday 09:00 a.m. to 04:00 p.m.
Admission fees	Day ticket, advance sale tba Day ticket, ticket office tba 2-day ticket, advance sale tba 2-day ticket, ticket office tba Season ticket, advance sale tba Season ticket office tba
Space rate /m²:	
For bookings until 30.04.2019	165.70 EUR
For bookings from 01.05.2019	210.00 EUR NEW
Energy costs/m²	9:00 EUR
Product sections	Chocolate, chocolate products Sugar confectionery Biscuits



ISM Cologne
02. – 05.02.2020
The world's largest trade fair for sweets and snacks

www.ism-cologne.com

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Snack foods
 Trend Snacks
 Natural Sweets
 Breakfast Snacks
 Ice cream, deep-frozen confectionery
 Other

Fair profile

The world's leading trade fair for sweets and snacks bids you a warm welcome!
 A successful combination between impulses and innovations, exciting networking, first-class exhibitors and competent visitors forms an offer that is unique around the globe.
 Heart and soul: In conjunction with ProSweets Cologne, the international supplier trade fair for the sweets and snacks industry, ISM represents the entire industrial value chain. From 02. to 05.02.2020, the trade fair duo will once again turn the cathedral city into the hotspot of the industry.

Mailing of registration forms to exhibitors

February/March 2019

Hall allocation

2.2, 3.1, 3.2, 4.2, 5.2, 10.2, 11.1, 11.2, CC East

Construction and dismantling periods

Construction:
 30.01.2020, 08:00 a.m.- 01.02.2020, 08:00 p.m.

Dismantling:
05.02.2020: from 4:00 p.m. NEW
consistently to 06.02.2018 midnight
07.02.2020, 07:00 a.m. – 06:00 p.m.

From 06.02.2020 midnight till 07.02.2018,

07:00 a.m. dismantling is not possible!

Access rights

Trade visitors only

Target groups exhibitors

Manufacturers and distributors of sweets and snacks ready packed for retail sale under the following headings:

Chocolate, chocolate products

Sugar confectionery

Biscuits

Snack foods

Trend Snacks

Natural Sweets

Breakfast snacks

Ice cream, deep-frozen confectionery

Other

Target groups visitors

Buyers of the following retail and wholesale will be admitted:

- Confectionery, food and beverage wholesale import and purchasing associations

- Trade chains and their regional branches

- Filling stations-chains - central/local administration

- Hypermarkets

- Suppliers for foodservice

- Retail confectionery trade

- Pastry shops, cafés, bakeries, confectioneries

- Cash & carry operations

- Bakery requirement wholesale

- Health food wholesalers

- Drugstore chains

- Department stores

- Online-food retailers

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- Vending machine operators
 - Nutrition scientists
 - Food chemists
 - Producers of sweets and snacks according to the list of products
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Figures of the previous event (2019)

Exhibitors	1,661
Gross exhibition space	120,000 m ²
Visitors	38,414
Project Management	Sabine Schommer s.schommer@koelnmesse.de
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